

RYAN MOORE

Human Resources and Marketing

Ryan Moore
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Australia

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<http://work.ryanmoore.bio>



RELEVANT EXPERIENCE

2014–
present

Simplicity Web Design

Professional Email Marketing Design (*full- and part-time*)

Implementing cost-effective, world-class email marketing campaigns and delivering real, measurable results for some of Australia's largest brands, incl. Telstra, Westpac, NBNco, Bupa, Canon Australia and LendLease. *See page 4 for details.*

2008–2014

Sage Business Solutions, Australia, NZ and Pacific Islands

Website Design, Development and e-Marketing (*Full-time*)

- ✓ Large-scale project design and implementation, communicating with, and managing input from multiple teams and stakeholders.
- ✓ Website and print design, development and maintenance across multiple projects, products and branding requirements.
- ✓ e-Marketing campaigns, newsletter and template design compatible with all major email clients and systems.

2002–2006

Royal Australian Navy

Combat Systems Operator (CSO) (*Full-time*)

Key skills gained as a CSO:

- ✓ The ability to rapidly process a complex and dynamic environment, incorporating data systems and equipment, whilst under extreme pressure and duress.
- ✓ The ability to function as a key team member in a very tightly-integrated unit, where each role depends absolutely on the other team members within the organisation.
- ✓ The ability to absorb, retain, understand and immediately recall vast datasets of information.

** Full work experience available upon request.*

EDUCATION

2016–
present

Bachelor of Business (Marketing & Human Resource Management)

Federation University Australia

2000

Victorian Certificate of Education

Essendon Keilor College



SOCIAL

🐦 @SimplicityMelb
🌐 www.linkedin.com/in/ryanmooremelbourne

SKILLS

Professional Skills

Campaigns ●●●●●●
Scoping & Design ●●●●●●
People M'gm't ●●●●●●

Technical Skills

HTML5/CSS3/JS ●●●●●●
HTML for Email ●●●●●●
PHP & MySQL ●●●●●●
Adobe CC ●●●●●●
Node.js ●●●●●●

Personal Skills

Leadership ●●●●●●
Organisation ●●●●●●
Communication ●●●●●●
Time Keeping ●●●●●●
Team Player ●●●●●●
Commitment ●●●●●●

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CAREER OBJECTIVES

Whereas a large focus for my career to this point has been in campaign implementation and delivery, my future career objective is to utilise the advanced technical, design and interpersonal management skills acquired over more than fifteen successful years in various industries, to grow into a human relations role and capitalise on my wealth of knowledge to help lead teams to sustained results and success.

I enjoy working in organisations that promote a good internal culture and team dynamic. Past colleagues have claimed I am friendly and easygoing whilst reliably efficient and effective. I take great pride in my work ethic, and in my attention to detail. I am looking for a stable, personally rewarding role that offers internal career progression and development.

HONOURS & AWARDS

- 2016** **Best First Year Student: Bachelor of Business (Ros Fyffe Memorial Award)**
Federation University Australia Business School
- 2016** **2x Commendations for Academic Performance**
Federation University Australia Business School
- 2016** **Award for Commitment to Faculty Values**
Federation University Australia Business School
- 2013, 2011, 2010** **3x Sage Principles Awards for Innovation and Agility**
Sage Business Solutions, Australia, NZ and Pacific Islands
- 2011** **Sage Employee of the Year**
Sage Business Solutions, Australia, NZ and Pacific Islands
- 2006** **Australian Defence Medal**
Royal Australian Navy, Australian Defence Force

REFERENCES

Mr Mike Lorge
Former Managing Director
Sage Business Solutions,
67 Albert Avenue,
Chatswood, NSW 2067

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E: l_m@lorge.net.au

Ms Fiona Galvan
Rewards Manager
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ABOUT ME

A devoted family man, I'm also a keen fisherman and outdoorsman. I've spent the past few years working part-time whilst the primary carer of my two secondary school-aged children. I've also returned to higher education as a mature student, where I have very successfully completed approximately half of my bachelor's degree.

Undertaking my Bachelor of Business studies at Federation University Australia, I have achieved High Distinction or Distinction grade in every course thus far, whilst becoming actively involved in the broader community through various initiatives and projects.

Organisations

Federation University
ENACTUS Vice President
Student Member, Australian
HR Institute
Student Member, Australian
Marketing Institute
Member, Golden Key
International Honour Society

Volunteering

Asylum Seeker Resource Centre
Afghan Australian Development
Organisation

Fundraising

OneGirl Do It In A Dress
Act For Peace Ration Challenge

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JUST SOME OF THE BRANDS I'VE WORKED WITH...



Canon



Westpac

LJ Hooker

Woolworths

Harcourts



R&W

WESTERN UNION WU

realestate.com.au

holocentric

sage

ASRC
Asylum Seeker
Resource Centre

endota
spa

phocas
Keep It Simple